

# Alan Wu

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## Professional Summary

Geomatics master's graduate with strong technical skills in GIS analysis and development seeking a career position as a GIS Analyst/Developer. Proficient in using ESRI, ArcGIS pro, QGIS, R, SQL, and Excel to conduct geospatial data analysis, advanced GIS for environmental management, and satellite image processing.

## Education

### The University of British Columbia

Vancouver, BC

Master's Degree, Master of Geomatics for Environmental Management

July 2022 - May 2023

- Geospatial Data Analysis, Advanced GIS for Environmental Management, Image Processing

### University of Toronto

Toronto, ON

Honours Bachelor of Science, Mathematics & Environmental Science Double major

Sep 2019 - June 2022

## Skills and Certifications

- GIS Analysis tools:** ESRI, ArcGIS pro, QGIS, R (terra, raster), Python (Arcpy, Geopandas)
- GIS Development tools:** HTML, CSS, JavaScript, Openlayers, PostGIS, Leaflet, Mapbox, GeoServer
- Data Processing Language:** Python (Pandas, Numpy), SQL, R, Excel
- Visualization Tools:** Tableau, Excel, R (ggplot2), Power BI, Visio, Python (Matplotlib)
- Modeling:** Multiple Linear Regression (Predictive Analysis, Risk Assessment), Random Forest
- Certifications:** Google Data Analytics, Google Finance Data Analyst, CFI Data Science and Machine Learning Fundamental, KPMG Data Analytics Consulting Virtual Internship Participant

## Work Experience

### Blue Ventures (ESRI, ArcGIS pro, QGIS, R, Tableau, Excel)

Vancouver, BC

GIS Analyst (Capstone Project)

Sep 2022 - Apr 2023

- Performed data collection and analysis of PlanetScope satellite imagery with R and ArcGIS pro to create highly detailed maps with 100 times higher spatial resolution covering over 10,700 sq km of mangroves
- Utilized QGIS to derive CRAs of 9 different land cover types, and achieved overall accuracies of over 90% for identifying 3 classes of mangrove subtypes using R-built supervised classification models
- Created and presented data visualizations in Tableau and Excel to showcase key insights on mangrove dynamics in Northwestern Madagascar, informing conservation efforts and management strategies.

### Alpha Libertée (Python, Tableau, Research)

Toronto, ON

Environmental Sustainability Researcher

Feb 2022 - Mar 2022

- Researched Carbon Footprint generated by Hut 8 Mining Corp during transactions of tokens, and presented findings to Hut 8 stakeholders led to a 20% decrease in Scope 1 and Scope 2 Emissions
- Improved the accuracy of AI assistant Daisy's prediction on effective methods to reduce CO2 output of tokens by 25% through training with Chia Network's use of low-capacity HDDs to keep low energy costs
- Developed a comprehensive 20-page report on the best ways to limit emissions caused by electricity consumption of mining operations, which included a dashboard and a predictive model built with Python, resulting in a 30% increase in data readiness and efficiency.

### Beijing Sanjin Fengqing Catering Management Co., Ltd. (Python, R, SQL, Excel)

Beijing, China

Data Analyst

Sep 2020 - June 2021

- Utilized SQL and Python (Pandas) to clean and integrate data from the company's POS system, improving the personalized guest experience and raising positive ratings from 90% to 97% by analyzing order preferences, reservation habits, and demographics
- Built predictive models using Python and R to forecast future revenue with over 80% accuracy, reduce food waste by 30%, and optimize staffing by predicting customer trends and busiest time periods.
- Collaborated with cross-functional departments like Marketing to create a Lunchtime Voucher named YinPiao, which increased customer loyalty and generated around 3000 revisits and \$42,000 in revenue over 3 months.

## Project Experience

### GIS-based Photo Sharing Installable APP (Mapbox, WebGIS, HTML, CSS, JavaScript, Firebase)

May 2023

- Developed a secure web-based GIS application for data sharing and mapping, with a user-friendly interface, offline access capability, and interactive map provided by Mapbox GL JS
- Designed and implemented a secure authentication system on Firebase with encrypted passwords and validation checks to protect user privacy and ensure secure data access, resulting in a 95% user satisfaction rate
- Customized map style for visually appealing and easy-to-understand data representation, resulting in a 30% increase in user engagement and a 20% increase in data sharing compared to the previous map style
- Conducted thorough testing and debugging, resulting in a 99.9% error-free application, and received positive user feedback on the application's interface and security, with a 4.8/5 user rating.